

Clear Energy Brokerage & Consulting LLC

RYAN T. COOK

2900 Charlevoix Dr SE, Suite 120
Grand Rapids, MI 49546
Office: 616.975.2261 Cell: 616.540.2905
Ryan.cook@clearenergybrokerage.com

PROFILE

Financial Executive with four years of experience in the specialized environmental commodities markets and ten years of financial, operational, corporate development and private equity consulting experience across a wide range of industries. Possess the ability to grasp complex situations and determine and implement effective solutions. Possess excellent technical and interpersonal skills as well as a broad range of experience.

EXPERIENCE

Clear Energy Brokerage & Consulting, LLC, Grand Rapids, Michigan
Vice President

February 2007 - Present

- Promoted to Vice President 2010 after three years of growing firm revenue and products brokered.
- Crafted Solar REC aggregation strategy for emerging compliance markets in the Midwest.
- Lead architect and manager of firm's entry into the voluntary carbon credit market.
- Promoted to Senior Broker 2009.
- Headed numerous consulting engagements on education for companies in environmental markets.
- Brokered numerous spot and forward transactions across numerous compliance markets (PJM, NEPOOL & ERCOT) and U.S. voluntary markets with intimate familiarity with east coast Renewable Portfolio Standards.
- Generated over \$10 million in total deal volume in first 12 months in compliance and voluntary REC deals.
- Trained new WECC broker for firm by conducting in-depth policy and market operation education.

C&H Holding Company, Grand Rapids, Michigan
Special Projects Manager

June 2001 – February 2007

- Responsible for valuation analysis of companies considered for private equity investments or acquisition.
- Successfully designed, led, and implemented an international consulting engagement to a Costa Rican resort company, restructured and installed updated operating, accounting, financial and IT systems and trained and reorganized hotel management as was appropriate.
- Created departmental budgets, cost center system, and cost management guidelines using risk modeling and forecasting for a trucking firm with \$15 million in revenue.
- Independent valuation analysis on an Internet Service Provider with \$7 million in revenues for the venture investors used in consideration of follow-on investment.
- Tasked with oversight of various investments, most notably:

INFORMD, Inc.: Co-Founder & Director of Operations

- Created business plan, financial model and road show and used them to successfully raise over \$1.2 million in seed money from Angel Investors.
- Developed and managed all strategic Finance / Accounting / HR procedures and functions.
- Created technology development guide, assisted with product development, marketing and distribution channel research.
- Currently directing institutional sales to large hospital organizations and physician groups.

The ARRAKIS Group, Inc, *Founder & Partner*

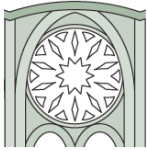
- Assisted with a roll up of medium size irrigation and pool service companies, created all company valuations and projections.
- Created new and effective selling and cross selling techniques as well as a new marketing campaign.
- Designed and implemented common back office procedures and overhead sharing policies
- Performed a restart on a freight company, re aligning its strategy away from expediting to route delivery.

Old Kent Financial Corporation, Grand Rapids, Michigan

May 2000 – August 2000

Associate in Accelerated Career Track Program, Internal Consulting Group

- Initiated, designed, and lead team implementation of a web enabled database for Business Banking group.



Clear Energy Brokerage & Consulting LLC

- Performed workflow analysis with Bank Operations, created and implemented a solution within seven days that eliminated a six week backlog.
- Analyzed a \$20 million decision to migrate from multiple vendors to a single vendor for ATM solutions and service. Successfully discovered \$8 million in cost savings.

EDUCATION

Kelley School of Business, Indiana University, Bloomington, Indiana

May 2001

- Master of Business Administration, major in Finance with decision modeling, GPA: 3.5
- Appointed MBA representative to Graduate Student Organization
- Member of the Consulting Academy, and Finance Guild

Hope College, Holland, Michigan

May 1997

- Bachelor of Arts, majors in Economics and Business Administration
- Elected Student Congress President and appointed to serve on committees with the Board of Trustees
- Co-Founder & Treasurer of Ice Hockey Club, planned and directed \$20,000 budget
- Founder and leader, Hope College Chapel Chimes Restoration Project

ADDITIONAL

Member of Grand Valley State University Young Leaders Committee.

Member of the Kent County Sheriff's Department Traffic Squad Enforcement Unit.

2012 Building Character Celebration Committee Chair, Boy Scouts of America

Finance Committee Chair for Central Reformed Church, 2010 - 2012

Committee Chair for Kent County Sheriff's Dept Mounted Unit Organization, 2008

Board Member of John Ball Zoo in Grand Rapids, 2007 – 2010

Member of the JBZ Master Planning Committee 2009 – Present

Board Member of Bethany Services International, member of the international committee. 2005 - 2007

Board Member of Gospel Communications International, member of the finance committee, 2002-2006

Eagle Scout and former Junior Assistant Scout Master of Boy Scout Troop 334